

MEDIA RELEASE

June 14, 2010



For Immediate Release

CONTACT: Phillip Poston, Manager of Marketing, 870-972-8989, pposton@hytrol.com

Hytrol Launches Newly Upgraded and Expanded Website - Designed for the Customer

(Jonesboro, AR) June 14, 2010 – Hytrol Conveyor Co., Inc. is excited to announce our newly redesigned website: www.hytrol.com. It is upgraded and expanded to give our customers the ability to see Hytrol solutions in action. The website cleanly and clearly displays information about our experience as a leader in the material handling industry, whether it is a complex conveyor system or a simple solution, at Hytrol – We Know Conveyor.

Major features include:

- Detailed Examples of Solutions by Industry
- Specifics of The Advantages of a Hytrol Solution
- Features and Benefits of Hytrol's Innovative Products and Services
- The Latest “Buzz” About Hytrol
- Expanded Media Center
- New Customer Service Features
- Products Listing by Application
- Social Media Sharing Buttons
- Links to Hytrol's Social Media Channels



When you visit Hytrol's website, you will have the ability to share any page with ease on your choice of social media avenues or email. In addition, icons linking you to Hytrol's social media channels are displayed at the bottom of every page. This makes it easy to follow, friend, and “like” Hytrol's activities in ways that fit your business and social life.

For more information send email requests to info@hytrol.com.

(Click the following link: <http://bit.ly/websited4JtpW> to download the high-resolution website picture, Click the following link: <http://bit.ly/c65YVO> to download Hytrol's high-resolution logo.)