

MEDIA RELEASE



June 1, 2011

For Immediate Release

CONTACT: Phillip Poston, Manager of Marketing, 870-972-8989, pposton@hytrol.com

Hytrol Announces the Addition of George Reyher

(Jonesboro, AR) June 1, 2011 – Hytrol Conveyor Co., Inc. is pleased to announce the addition of George Reyher to the Hytrol family. Effective May 23, 2011 George became the Director of International Development. In this position George will direct Hytrol's international business efforts, which includes developing a strategy for expanding into new international markets. He will be responsible for growing our international business through increased involvement with our existing international partners as well as organizational improvements.

George brings 20 years of engineering and international sales experience in the packaging and material handling industries. His experience will be an asset to all of Hytrol's Integration Partners, both domestic and international.

For more information: Send email requests to info@hytrol.com.

About Hytrol: www.hytrol.com - Hytrol is a major manufacturer of conveyors and conveying systems. Since our beginnings in 1947, Hytrol has grown to be a world leader in the material handling industry. Hytrol's 27,000 square foot Technology Center is the birthplace for many industry-changing solutions, such as EZLogic® accumulation conveyors and the E24™, a low-voltage, motor driven roller conveyor series. Another major contribution to Hytrol's steady growth is the belief in local Integration Partners. With over 100 domestic and international integration partners on our team, we can offer the best support for you and your company. Hytrol continues to be the most recognized name in conveyors because at Hytrol...We Know Conveyor!



(Click the following link: <http://bit.ly/lmR4PG> to download the high-resolution picture of George. Click the following link: <http://bit.ly/c65YVO> to download Hytrol's high-resolution logo.)