

MEDIA RELEASE

March 30, 2010



For Immediate Release

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(Jonesboro, AR) March 30th, 2010 – Hytrol Conveyor Co., Inc. recently released the detailed results from an independent survey conducted through an industry leading publication on nine specific purchasing criteria. Below are the statistics of how Hytrol ranks when compared to all major competitors. The ratings represent the percentage of people who rated Hytrol better than or equal to the competition.

1.	Reliability	96%
2.	Quality	95%
3.	Pricing	95%
4.	Maintenance	92%
5.	Brand	96%
6.	Service	92%
7.	Technology	93%
8.	Sales Experience	90%
9.	Noise	91%

Hytrol is constantly striving to be the best conveyor manufacturer in the eyes of the customer. We take great pride in knowing that 90% or more of survey respondents believe that Hytrol is second to no one in Reliability, Quality, Pricing, Maintenance, Brand Value, Service, Technology, Sales Experience, and Noise Levels.

For more information send email requests to info@hytrol.com.