

MEDIA RELEASE

March 15, 2010



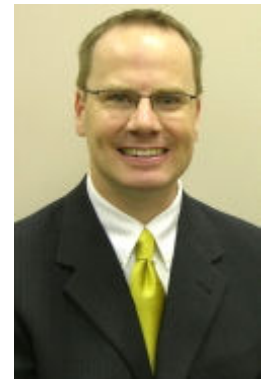
For Immediate Release

CONTACT: Phillip Poston, Manager of Marketing, 870-972-8989, pposton@hytrol.com

(Jonesboro, AR) March 15th, 2010 – Hytrol Conveyor Co., Inc. takes great pleasure in announcing the appointment of Phillip Poston to Manager of Marketing.

Phillip holds a degree in Marketing and brings (10) years of Hytrol experience to his new role. During his tenure with Hytrol, Phillip has broadened his expertise assuming roles in customer service, sales, marketing and most recently serving as Focus Factory Coordinator in our manufacturing facility.

Phillip's new responsibilities will include advertising, literature development, distributor training and education, and the on-going development of multimedia tools for enhanced communication and sales promotion.



For more information send email requests to info@hytrol.com.