



Hy-lites

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HYTROL TECHNOLOGY CENTER

CUTTING-EDGE FACILITY

When it comes to innovations, Hytrol's Technology Center is the foundation for the company's excellence. Initially built in 1992 as a 13,500 square foot facility, the Tech Center was a way for Hytrol to separate the day-to-day engineering design from new product development. Our late founder, Tom Loberg, envisioned an environment that would accelerate product development and lead to breakthrough designs and applications. The first 5 years saw such great success that Hytrol decided to double the size of the Tech Center. The expansion resulted in the Tech Center's current layout, which includes the demonstration and development lab area, as well as customer conference rooms.



Hytrol Technology Center



High-Speed Sortation Test System

VALUABLE SERVICE

The importance of the Tech Center becomes obvious to customers as soon as they arrive. During a typical visit, the staff at the Tech Center will test a product's convey-ability in a multitude of conveyor applications on any of the major test systems and/or other

sections of Hytrol equipment. Customers can see their products working in real world scenarios, adding value to the design process of the overall system solution. High-speed sortation, mid-range sortation, and 24-volt solutions (Hytrol's E24™) are just a few of the specific applications used to validate customers' conveyor system plans.

Design collaboration is another reason for visiting the Tech Center. Hytrol's engineers and Integration Partners meet with customers to discuss the requirements for new types of equipment to meet their needs. Dialogues can result in prototypes and design reviews, which can ultimately lead to the enhancement of existing products or new products.

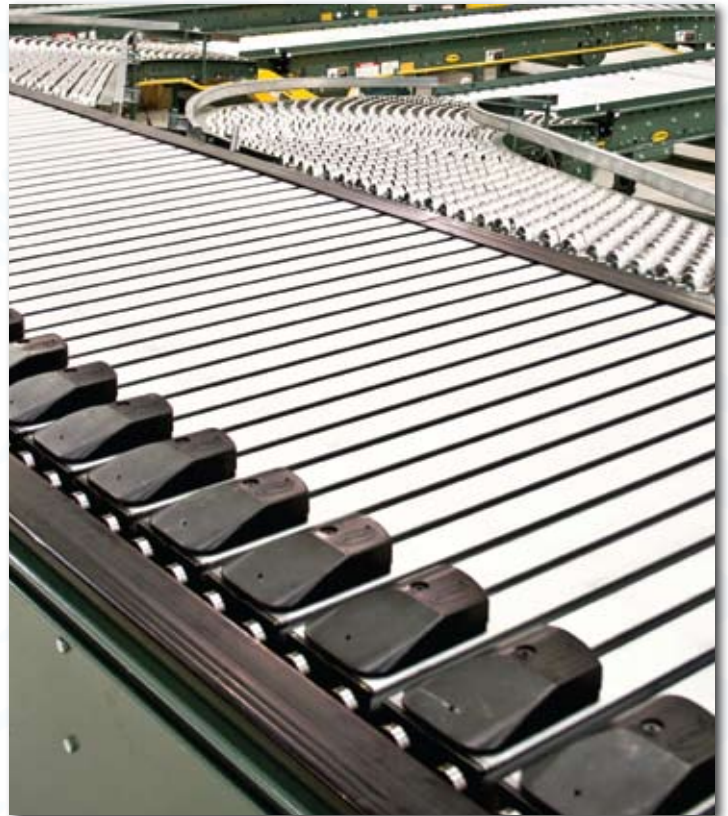


E24™ Test System

INNOVATIVE SOLUTIONS

The development of new products for our customers is the main reason for the continual growth of the Technology Center. Over the past two decades a wealth of conveyor designs and applications have come to fruition from ideas generated at the Tech Center. Our game-changing designs for accumulation, sortation, pallet handling, and transportation equipment can be seen throughout the material handling industry. Hytrol understood the growing need for superior equipment controls early on, and through the Tech Center, was able to develop EZLogic®—the ground breaking zero-pressure accumulation system. Currently in its 3rd generation of development, EZLogic® accumulation systems have given customers the greatest amount of control and flexibility of any self-contained conveyor control available today.

Aggressive plans for new product and application development are a priority to everyone in the company. As a leader in the conveyor industry, Hytrol's commitment to this facility will continue to grow. The Tech Center remains committed to delivering results that address each customer's current business needs, while preparing them for future growth. Hytrol invites you to contact your local Integration Partner about visiting the Technology Center for an opportunity to transform your expectations into solutions that are innovative, versatile, and application-specific.



Hytrol's ProSort 400

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SYSTEMS. SOLUTIONS. SERVICE. BROADCASTING IT ALL.

As part of our ongoing social media initiatives, Hytrol has launched an official YouTube channel called HytrolTV. This will give viewers the opportunity to watch official Hytrol videos both online and on-the-go. Hytrol will work hard to develop the HytrolTV channel during 2011. Much of the YouTube content will also be available on our website. The HytrolTV channel will also contain links to our website giving viewers a convenient way to learn more about Hytrol.

Our pilot YouTube offering is the newly released video on Hytrol's fastest growing product line for 2010, E24™ conveyors and accessories.

HytrolTV can be reached at www.youtube.com/hytroltv or www.hytroltv.com.



HYTROLTV

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